



Maine Civic Action's primary goals are to:

1) Educate the public, and disseminate information that supports and protects our core principles:

Promoting free markets, fiscal responsibility, and accountable government.

2) Identify and train leaders to seek local and state office.

The best way to promote and protect our core principles is to identify and train those individuals who share our beliefs, and encourage them to run for local, state, and federal offices. Having a seat at the table with stakeholders, policymakers, and decision makers is vital, especially for local schoolboards, town councils, and state level offices.

3) Identify and train activists.

Identifying and training activists the skills they need to effectively campaign, by engaging voters in a thoughtful and professional way. Also, a comprehensive curriculum to train activists to participate in grassroots advocacy (the process of communicating with the public and asking them to contact their local, state or federal officials regarding a certain issue), is the truest form of citizen-based activism.

4) Support those candidates who promote our core principles and oppose those who do not.

Identifying and supporting those candidates that seek office that promote our core principles will be vital. As will be opposing those candidates that do not support our core principles. Educating the public on common sense, pocket book issues, and who would best represent those views for them in their local election, will be an important component to our mission.

5) Support ballot questions that promote our core principles and oppose those that do not, and reform the process.

The direct initiative process in Maine has some of the lowest thresholds in the country to place a question on the ballot. While protecting the voice of the people, **comprehensive ballot initiative reform** is vital to the economic health of our state. We will work hard to reform this process. Often, questions appear on the ballot that go directly against our core principles. Educating the public on the intended, and unintended, consequences on these questions will be a part of our mission, just as supporting those questions that promote our core principles will as well.

6) Tracking legislation in our state's capital, and educating the public on how to influence the process.

Tracking and following legislation, sharing with the public when the legislature will be voting, engaging constituents to contact their elected officials, and informing constituents how their officials voted, are all important components that will make the electorate more informed and influential in the legislative process. When our supporters are well informed and have the tools to make a difference, they become very influential.